

International Communication Association
2011 ICA Mobile Pre-Conference Workshop
Seamlessly Mobile?: Mobile Communication @ a Crossroads
May 25 -26 2011
N.E.R.D. Center, Microsoft Research, Cambridge, MA

DAY 1: <u>Wednesday May 25, 2011: 1:00 PM – 6:45 PM</u>		
Bus leaves Westin Hotel at 1:00 PM		
1:30 – 1:45 PM	On-site Registration	NERD Center
1:45 – 2:00 PM	Welcoming Remarks and Framing the Conference <i>Dr. Katie Cumiskey</i> <i>The College of Staten Island – CUNY</i>	Horace Mann
2:00 – 3:30 PM	<p style="text-align: center;"><u>Paper Session # 1 – Social Ties: Seams of Affiliation & Meaning.</u></p> <p style="text-align: center;"><i>Dr. Scott Campbell, University of Michigan</i> Moderator</p> <hr style="border-top: 1px dashed black;"/> <p>A.) Mapping the Landscape of Digital Petitionary Prayer for Self and Others in Mobile, Facebook, and Traditional E-mail Media. <i>E. James Baesler, Old Dominion University</i> <i>Yi-Fan Chen, Old Dominion University</i></p> <p>B.) Mobile Social Networks During Migration. <i>Santi Phithakkitnukoon, Massachusetts Institute of Technology</i> <i>Francesco Calabrese, Massachusetts Institute of Technology</i> <i>Zbigniew Smoreda, Orange Labs R&D</i> <i>Carlo Ratti, Massachusetts Institute of Technology</i></p> <p>C.) Mobile Media as Part of Relational Communicative Repertoires: An Integrative Perspective on Changing Everyday Media Ensembles. <i>Christine Linke, Free University of Berlin</i></p> <p>D.) Seamless Friendships? College Females' Perceptions of Mobile Communication's Role in Friendship Maintenance. <i>Mark Rademacher, Butler University</i></p> <p>E.) Real-time Social Support: Enacted Social Support Through Seamless Communication Platforms. <i>Heewon Kim, Rutgers University</i></p> <p>F.) Singapore's Migrant Workers' Use of Mobile Phones to Seek Social Support: An Investigation into Gender, Culture, and Livelihood. <i>Arul Indrasen Chib, Singapore Internet Research Center, Nanyang Technological University</i> <i>Holley Wilkin, Georgia State University</i></p>	Horace Mann
3:30 – 3:45 PM	BREAK	

3:45 – 5:15 PM	Concurrent Panels	
Panel A	<p><u>Paper Session #2 - Mobile News: Reading Between the Seams.</u> MODERATOR TBA</p> <hr/> <p>A.) A Comparative Study of Using Mobile News among College Students in Four Chinese Cities. <i>Ran Wei, University of South Carolina</i> <i>Ven-Hwei Lo, Chinese University of Hong Kong</i> <i>Yi-Ning Katherine Chen, National Chengchi University</i> <i>Guoliang Zhang, Shanghai Jiao Tong University</i> <i>Xiaoge Xu, Singapore Nanyang Technological University</i></p> <p>B.) Seeing Commonplaces: Relational Affordances of Smartphone Camera Mobilities. <i>Daniel H. Kim, University of Colorado at Boulder</i></p> <p>C.) Journalism @ a Crossroads: The Role of Hyperlocal News in Mobile Communication. <i>Nikhil Moro, University of North Texas</i> <i>Debashis 'Deb' Aikat, University of North Carolina at Chapel Hill</i></p> <p>D.) Mobile News Life of Young. <i>Oscar Westlund, University of Gothenburg</i> <i>Jakob Bjur, University of Gothenburg</i></p>	Crispus Attucks/ Abigail Adams
Panel B	<p><u>Paper Session #3 – Psychological Impact: Seams of Intimacy, Identity and Connection</u> <i>Dr. Lee Humphreys, Cornell University</i></p> <p style="text-align: center;">Moderator</p> <hr/> <p>A.) Checking-In or Checking-Out?: Self-Presentation and Privacy Considerations of Foursquare Users. <i>Kelli S. Burns, University of South Florida</i></p> <p>B.) Mobile Technology and the Extended Self: Psychological Implications of Mobile Computing. <i>Kelly Davis, University of North Carolina at Chapel Hill</i></p> <p>C.) Organizing ‘my mind is with you’: Continued Interaction After Closed Interaction via the Mobile Phone. <i>Ditte Laursen, University of Southern Denmark</i></p> <p>D.) Tool, Partner, or a Body Part? Use Patterns and Metaphors for the Relationship Between People and the Mobile Communication Device in a Case of Japan. <i>Satomi Sugiyama, Franklin College Switzerland</i></p> <p>E.) Wanna Go Unplugged? An Ethnographic Study of Mobile Phone Non-use. <i>Sun Kyong Lee, Rutgers University</i> <i>James E. Katz, Rutgers University</i></p>	Horace Mann
5:15 – 6:00 PM	KEYNOTE – LARISSA HJORTH	
6:00 – 6:45 PM	COCKTAIL RECEPTION	
Bus leaves NERD Center for Westin Hotel at 6:45 PM		

DAY 2: Thursday May 26, 2011: 9:00 AM – 5:00 PM

Bus leaves Westin Hotel at 9:00 AM

9:30 – 9:45 AM

Morning Welcome and Refreshments

9:45 – 11:00 AM

Paper Session #4 – Adoption: Seams of Engagement, Usage and Integration.

Dr. Rich Ling, IT University of Copenhagen

Moderator

Horace Mann

A.) Differentiated Mobile Phone Uses Among a Diverse Group of Young Adults.

Eszter Hargittai, Northwestern University

Su Jung Kim, Northwestern University

B.) Explaining Mobile Internet Services Adoption By Context-of-Use and Lifestyle.

Mark de Reuver, Delft University of Technology

Harry Bouwman, Delft University of Technology

C.) Exploring Mobile Phone Users' Experiences in the U.S., Mexico, and Taiwan: An Experience Sampling Method to Study Mobile Communications.

Kenneth C. C. Yang, The University of Texas at El Paso

D.) Going Online - Anywhere and Anytime? A Classification of Mobile Web Usage Situations.

Veronika Karnowski, Institut für Kommunikationswissenschaft und Medienforschung, LMU München

Olaf Jandura, Institut für Kommunikationswissenschaft und Medienforschung, LMU München

11:00– 11:15 AM

BREAK

11:15 - 12:30PM

METHODS SALON

Dr. Scott Campbell, University of Michigan

Moderator

Horace Mann

A.) Mobile Communication and Civil Society: Linking Patterns and Places of Use to Engagement with Others in Public (Challenges of Self-report Measures).

Scott Campbell, University of Michigan

B.) Video-recording Written Mobile Communication: Towards a More Comprehensive Picture of Involvement in Mobile Interaction.

Caroline Julien, Telecom Paristech

C.) Mobile Communication Networks: An Exploratory Study Using the *Communication Explorer* Smartphone Application.

Jeffrey Boase, Rutgers University

Tetsuro Kobayashi, National Institute of Informatics, Japan

D.) Survey Questions for the Next Five Years: Is It Time to Stop Modifying “Internet” with “Mobile”?

Jonathan Donner, Microsoft Research India

Cecile Bezuidenhoudt, University of Cape Town

12:30 – 1:30 PM

Working Lunch with Speed Sessions
Dr. Yi-Fan Chen, Old Dominion University
Moderator

Horace
Mann

A.) Mobile Wireless Openness: Comparing National Frameworks.
Lauren Movius, Aalok Mehta, Julien Mailland, Yu Hong, Francois Bar, Wally Baer--USC Annenberg School for Communication

B.) Chinese Women's Mobile Communication: Case Study of Sina Micro Bloggers' Mobile Phone Usage.
Meng Di & Steve Fore – City University of Hong Kong

C.) Micro Bloggers' Mobile Phone Usage: Just What the Chef Tweeted: Mobile Communications, the Rise of Food Trucks, and the Democratization of Gourmet Food.
Subhashis Aikat, Rhythm & Hues Studios & Debashis 'Deb' Aikat, University of North Carolina at Chapel Hill

D.) Mobile Visualization Between Pornography and Self-portrayal.
Martina Schuegraf, Film & Television University – Potsdam-Babelsberg

E.) Publishing and Messaging Camera Phone Photographs: Patterns of Visual Mobile Communication on the Internet.
Mikko Villi, Aalto University School of Economics

F.) It is the Technologies or Us? The Impacts of ICT Use on American Workers.
WenHong Chen, Department of Radio-TV-Film

G.) The Comfort of Strangers: Virtual Familiar Strangers and Local Socialization.
Raz Schwartz, Bar Ilan University; HCII, Carnegie Mellon University

H.) Participatory Design of Mobile Platforms for Social Change? A Case Study.
Melissa Brough, Charlotte Lapsansky, Centre for Culture, Media & Governance, Jamia Millia Islamia University; Carmen Gonzalez, Francois Bar – USC Annenberg School for Communication

1:30 – 3:00 PM	Concurrent Panels	
PANEL A	<p style="text-align: center;">Paper Session #5 – Mobile Health: Seams of Adherence, Crisis Management & Behavior <i>Dr. Jonathan Donner, Microsoft Research India</i> Moderator</p> <hr style="border-top: 1px dashed black;"/> <p>A.) Applying Mobile Technologies to Improve Maternal and Infant Health in Rural Uttar Pradesh, India. <i>Nandita Kapadia-Kundu, John Hopkins School of Public Health</i> <i>Tara M. Sullivan, John Hopkins School of Public Health</i> <i>Basil Safi, John Hopkins School of Public Health</i> <i>Sanjanthi Velu, John Hopkins School of Public Health</i></p> <p>B.) Conceptualizing Mobile Technologies and Social Media in Risk and Crisis Communication Practices. <i>Michael J. Palenchar, University of Tennessee</i> <i>Karen Freberg, University of Tennessee</i></p> <p>C.) mHealthy Behaviors: Engaging Researchers and Practitioners in a Facilitated Dialogue on Mobile-mediated Health Behavior Change. <i>Patricia Mechael, Columbia University</i> <i>Jonathan Donner, Microsoft Research India</i></p> <p>D.) Mobile Phone-based Examination of Emotions and Health-related Behaviors. <i>John P. Pollack, Cornell University</i> <i>Amy L. Gonzales, University of Pennsylvania</i> <i>Daniela Retelny & Geri Gay --Cornell University</i></p>	Sampson /Paul
PANEL B	<p style="text-align: center;">Paper Session #6 – Mobile Media: Seams of Experience, Expression, and Sharing <i>Dr. Larissa Hjorth, RMIT</i> Moderator</p> <hr style="border-top: 1px dashed black;"/> <p>A.) Beyond the Cell Phone: Mobility as a Phenomenon and a Research Principle of Communication Studies. <i>Elfriede Fürsich, Boston College</i> <i>Margreth Lünenborg, Freie Universität Berlin</i></p> <p>B.) Bringing Mobiles into the Conversation. <i>Stephen DiDomenico, Rutgers University</i> <i>Jeffrey Boase, Rutgers University</i></p> <p>C.) Shielders and Cravers of Mobile Media. <i>Oscar Westlund, University of Gothenburg</i></p> <p>D.) MobileTV @ a Crossroads? Broadcasting vs. IP-based Services in Germany and Austria. <i>Veronika Karnowski, Institut für Kommunikationswissenschaft und Medienforschung, LMU München</i> <i>Claudia Riesmeyer, Institut für Kommunikationswissenschaft und Medienforschung, LMU München</i></p> <p>E.) Understanding Mobile Video Use in Singapore: Theory of Planned Behavior and Social Norms Perspectives. <i>Trisha T. C. Lin, Nanyang Technological University</i> <i>Jung Younbo, Nanyang Technological University</i> <i>Clarice Sim</i></p>	Horace Mann
3:00 – 3:15 PM	BREAK	

3:15 – 4:00 PM	Concurrent Panels	
PANEL A	<p style="text-align: center;">Paper Session #7 - Social Political: Seams of Social Change, Transparency and Consequences <i>Dr. Lee Humphreys, Cornell University</i> Moderator</p> <hr style="border-top: 1px dashed black;"/> <p>A.) Can the Mobile Communication Transform a Society? Mobile Phone Use as an Agent of Social Change in Bangladesh. <i>Md. Abu Naser, Southern Illinois University Carbondale</i> <i>Debashis 'Deb' Aikat, University of North Carolina at Chapel Hill</i></p> <p>B.) Mobile Surveillance: Privacy, Transparency, and Smart Phones. <i>Jan Fernback</i></p> <p>C.) Smartphones and Their Implications for Youth Delinquency. <i>Sun Sun Lim, National University of Singapore</i> <i>Ichha Basnyat, National University of Singapore</i> <i>Yoke Hian Chan, National University of Singapore</i> <i>Shobha Vadrevu, National University of Singapore</i></p>	Horace Mann
PANEL B	<p style="text-align: center;">Paper Session # 8 - Digital Divide: Seams of Access, Equality and Economics <i>Dr. Francois Bar, University of Southern California</i> Moderator</p> <hr style="border-top: 1px dashed black;"/> <p>A.) The Impact of Adult Literacy, Education and Income on Mobile Phone Use: A Comparative Analysis of 30 Countries: 2001 to 2009. <i>Marian Stewart Titus, Rutgers University</i></p> <p>B.) Storytelling across the Mobile Divide. <i>Carmen Gonzalez, USC Annenberg School for Communication</i> <i>Carrie Robbins, USC Annenberg School for Communication</i> <i>Francois Bar, USC Annenberg School for Communication</i> <i>Melissa Brough, USC Annenberg School for Communication Charlotte</i> <i>Lapsansky, USC Annenberg School for Communication;</i> <i>Centre for Culture, Media & Governance, Jamia Millia Islamia University</i> <i>Benjamin Stokes, USC Annenberg School for Communication</i></p>	Sampson /Paul
4:00 – 4:30 PM	CLOSING REMARKS <i>Dr. Rich Ling, IT University of Copenhagen</i>	
Bus leaves NERD Center for Westin Hotel at 4:30 PM		