

ICA MOBILE COMMUNICATIONS PRE CONFERENCE

“10 years on: Looking Forwards in Mobile ICT Research”

From 8.15am Registration

9.00 Welcome Jane Vincent, Leslie Haddon

9.10 Panel Session Chair: Jane Vincent
Judy Wajcman; Jonathan Donner; Leslie Haddon

10.00 to 11.00

New Apps and Services : Strand A Chair:Wenche Nag

Carla Barros

The TV on mobile phone: A study on collective uses in the universe of popular groups in Brazil

Aparna Moitra, Aaditeshwar Seth & Archana Kumar Jharkhand
Mobile Radio: Social Media over Interactive Voice Response system

Steven James May & Catherine Middleton

The mobile is the message: mobile television in digital broadcast markets

César AlbarránTorres & Gerard Goggin

Mobile Social Gambling: Poker's Next Frontier

Diffusion: Strand B Chair: Heather Horst

Ronald E. Rice & **Katy E. Pearce**

Looking Back to Look Forwards: Sociodemographic Influences on Mobile Adoption 2004-2012 – Early Adopters to Laggards

Veronika Karnowski & **Thilo Von Pape**

Before and after the smartphone revolution – A trend study on mobile phone appropriation, 2006 to 2011

Juhee Kang

Mobile Utilization at the Bottom of the Pyramid: Analysis on Adoption Drivers and Contextual Barriers among the Low-income Mobile Users in South Asia

11.00 to 11.30 Coffee

11.30 to 12.30

Regulation, Business Models, Innovation: Strand A Chair Gustavo Mesch

Juan Miguel Aguado & Inmaculada J., Martínez

The impact of the mobile ecosystem in the business model of media industries

Aalok Mehta

Dynamic Car Allocation and the Policy Gap: Regulatory Implications of Wireless Transportation Apps

Lluís Mas Manchón, Fernando Morales Morante & Judit Mate Castellà

Rational VS Emotional Strategy in Mobile Advertising

Andrew Schrock

Openness in Smartphone Mobile App Development and Distribution Platforms: Industry and Developer Perspectives on HTML5

Everyday Life Practices: Strand B Chair: Maren Hartmann

Karel Verbrugge, Isabelle Stevens & Lieven De Marez

Multiple habits, one smartphone: adapting the study of medium attendance to a convergent media device

Chih-Hui Lai

Untangling Multifaceted Mediated Connectivity From An Ecological View

Timon T Temps

Mobile Worlds: Lifestyle Aspects in Smartphone Usage

Kenzie Burchell

Tasking the Everyday: Where Mobile and Networked Communication takes Time

12.30 to 13.30 Lunch in Foyer by Conference Room

13.30 to 14.30

Location 1: Strand A Chair: Rowan Wilken

Christian Licoppe

Proximity, location sharing and the production of co-present encounters: the uses of Foursquare and mobile social networking in Paris

Larissa Hjorth & Sarah Pink

Emplaced Cartographies: reconceptualising camera phone practices in an age of locative media

Brett Oppegaard

Place-based audio or video? A comparative analysis at The Old Apple Tree

Trisha T.C. Lin, John Robert Razote Bautista, Fernando Dela Cruz Paragas & Margaret Tan

Drivers and Challenges of Evolving Location Based Advertising in Singapore

Sociability and Networks: Strand B Chair: Sakari Taipale

Sharon Strover

Mobile devices, entertainment, and sociability

Yosef Arie & Gustavo Mesch

The spatial and social network dimensions of mobile communication: A test of the Social Stratification and Social Diversification Hypothesis

Alette Schoon

(Im)mobile phones: "Stuckness" and mobile phones in a neighbourhood in the global south

Tabita Moreno Becerra

Mobile Social Networking and Facebook users' understanding of privacy in Chile

14.30 to 15.30

Location 2: Strand A Chair: Christian Licoppe

Beth Coleman

Mobile Media and the Development of Distributed Storytelling

Rowan Wilken & Gerard Goggin

Locative Media: Histories, Economies, Politics

Didem Ozkul

Mediating urban experiences through location: A nostalgic sense of place

Dong-Hoo

Lee Mobile Maps and Ways of "Consuming" Places

Family & Relationships: Strand B Chair: Katie Cumiskey

Jimmie Manning

Mobile Sexuality: 'Sexting' and Flexible Sexual Interaction

Chung-Tai Cheng

The Making of "Partners": The Negotiations of Gender Relations and Marriage in Rural China with a Case Study of the Use of Mobile QQ

Sirpa Tenhunan

New media, mediation and social change: Mobile technology and gender in rural India

15.30 to 16.00 Coffee/Tea

16.00 to 17.00

Migration: Strand A Chair: Fernando Paragos

Heather Horst

Mediating Mobility on the Border of Haiti and the Dominican Republic

Andrea Hickerson & Kristin Gustafson

The Immigrant New Media Paradox: If Immigrants Are Early Adopters, Why Aren't More Immigrant Media Online?

Rajiv Aricat & **Arul Chib**

Determining the Links between Mobile Phone Appropriation and Migrant Acculturation: Preliminary Investigation of an Indian Community in Singapore

Youth 1 : Strand B Chair: Katy Pearce

Giovanna Mascheroni & Gitte Stald

How internet agendas are influencing research on mobile devices : A case study of mobile internet risks to children

Wenche Nag, Mona Jakobsen & Rich Ling

Keep out! Join in! Cross generation communication on the mobile internet

Ingrid Erickson

Playing the Neighborhood: Scaffolding the Production of Youth Spatial Narratives

Gitte Stald

TEN YEARS BACK AND TEN YEARS FORTH Experiences from a decade's studies of young Danes and their mobile media and potential influence on future research

17.00 to 18.00

Political and Cultural Participation: Strand A Chair: Thilo von Pape

David Coppini

More Mobile More Involved "A Comparative Study of Four Countries: Colombia, Japan, Nigeria and the U.S."

Jacob Groshek & **Ingrid Bachmann A**

Latin Spring? Examining Digital Diffusion and Youth Bulges in Forecasting Political Change in Latin America

Wenhong Chen

A Moveable Feast: Cultural Participation via Mobile Devices

Jason Martin

Differential Effects of Mobile News and Social Media on Political Participation: Implications for Addressing Information Inequalities

Youth 2: Strand B Chair: Giovanna Mascheroni

Toshie Takahashi

Japanese youths engaging with mobile ICTs: looking ahead from the past ten years

Dominic Yeo

Is hooking-up apps fueling risky sexual behaviors? Examining the impact of mobile ICTs on the sexual socialization of gay youths in Hong Kong

Claudia Riesmeyer

Mobile communication, media literacy and mediation authorities

Mariek Vanden Abeele, Alexander Schouten & Marjolijn Antheunis

Adolescents' Instrumental and Expressive Text Messaging Behavior and their Friendship Quality: a Perceived Affordances-Approach

19.15 Rendezvous at the Restaurant for Dinner

DAY2 MONDAY 17TH JUNE 2013

9.00 to 10.00

Meaning & Method: Strand A Chair: Veronika Karnowski

Hugh Mackay

Measuring Mobile Users: Website and Social Media Analytics at the BBC World Service

Fernando Paragas

Call it maybe: Two decades of reporting on the health risks of mobile telephony

Yonnie Kim

Mobile phones as "a cultural thing": The reflexive approach towards mobile technology

Mobility: Strand B Chair: Trisha T.C. Lin

Catherine Middleton

Mobility doesn't always work for work: Investigating failures of mobility and exploring consequences for communication research

Kim Sawchuk & Barbara Crow

Ageing Mobile Media: physical mobility and mobile media practices

Maren Hartmann

Behind the Scenes: Mobile Media and Electricity

Joseph Bayer, Scott W Campbell, Rich Ling

Mobile automaticity: a theory of mobile and social habits

10.00 to 11.00

Emotions & Intimacy: Strand A Chair: Larissa Hjorth

Amon Magadza, **Lorenzo Dalvit**, Megan Schoeman

South African university students' memories of their first mobile phone

Meghan Mahony & Steven Eichmann

Mobile Communication: Exploring the Motivations and Challenges for Non-Users

Amparo Lasén

Mapping intimate disquiets and vulnerabilities through the study of mobile ICT

Katie Cumiskey

"Let me show you what my life used to be": Meaning making and the use of mobile ICTs in the wake of acute trauma and loss

Mobile Internet: Strand B Chair: Kim Sawchuck

Darja Groselj & Grant Blank

Comparing Mobile and Non-mobile Internet Users: How are Mobile Users Different

Sora Park

Always on and always with mobile media

Sakari Taipale

Corporeal mobilities in the daily life of mobile and fixed Internet users

Cornelia Wolf

The information repertoire of mobile internet users – first hints for the digital transition?

11:30 – 12:30 Coffee/Tea

Panel Review & Discussion Chair: Jane Vincent

Judy Wajcman; Chris Locke; Jonathan Donner; Leslie Haddon

12:30 – 13:00

Best Paper Awards : Rich Ling

Thanks and Close : Jane Vincent and Leslie Haddon

Strand A : Alumni Theatre

Strand B: Thai Theatre

Panel Discussion Plenary: Alumni Theatre

Presenter shown in bold underlined