ICA MOBILE COMMUNICATIONS PRE CONFERENCE
“10 years on: Looking Forwards in Mobile ICT Research”

From 8.15am Registration

9.00 Welcome  Jane Vincent, Leslie Haddon

9.10  Panel Session  Chair: Jane Vincent
Judy Wajcman; Jonathan Donner; Leslie Haddon

10.00 to 11.00
New Apps and Services : Strand A  Chair: Wenche Nag
Carla Barros
*The TV on mobile phone: A study on collective uses in the universe of popular groups in Brazil*

Aparna Moitra, Aaditeshwar Seth & Archna Kumar Jharkhand
*Mobile Radio: Social Media over Interactive Voice Response system*

Steven James May & Catherine Middleton
*The mobile is the message: mobile television in digital broadcast markets*

César AlbarránTorres & Gerard Goggin
*Mobile Social Gambling: Poker’s Next Frontier*

Diffusion: Strand B  Chair: Heather Horst
Ronald E. Rice & Katy E. Pearce
*Looking Back to Look Forwards: Sociodemographic Influences on Mobile Adoption 2004-2012 – Early Adopters to Laggards*

Veronika Karnowski & Thilo Von Pape
*Before and after the smartphone revolution – A trend study on mobile phone appropriation, 2006 to 2011*

Juhee Kang
*Mobile Utilization at the Bottom of the Pyramid: Analysis on Adoption Drivers and Contextual Barriers among the Low-income Mobile Users in South Asia*

11.00 to 11.30  Coffee
11.30 to 12.30

Regulation, Business Models, Innovation: Strand A Chair Gustavo Mesch

Juan Miguel Aguado & Inmaculada J., Martínez
*The impact of the mobile ecosystem in the business model of media industries*

Alok Mehta
*Dynamic Car Allocation and the Policy Gap: Regulatory Implications of Wireless Transportation Apps*

Lluis Mas Manchón, Fernando Morales Morante & Judit Mate Castellà
*Rational VS Emotional Strategy in Mobile Advertising*

Andrew Schrock
*Openness in Smartphone Mobile App Development and Distribution Platforms: Industry and Developer Perspectives on HTML5*

Everyday Life Practices: Strand B Chair: Maren Hartmann

Karel Verbrugge, Isabelle Stevens & Lieven De Marez
*Multiple habits, one smartphone: adapting the study of medium attendance to a convergent media device*

Chih-Hui Lai
*Untangling Multifaceted Mediated Connectivity From An Ecological View*

Timon T Temps
*Mobile Worlds: Lifestyle Aspects in Smartphone Usage*

Kenzie Burchell
*Tasking the Everyday: Where Mobile and Networked Communication takes Time*

12.30 to 13.30  Lunch in Foyer by Conference Room

13.30 to 14.30

Location 1: Strand A Chair: Rowan Wilken

Christian Licoppe
*Proximity, location sharing and the production of co-present encounters: the uses of Foursquare and mobile social networking in Paris*

Larissa Hjorth & Sarah Pink
*Emplaced Cartographies: reconceptualising camera phone practices in an age of locative media*

Brett Oppegaard
*Place-based audio or video? A comparative analysis at The Old Apple Tree*

Trisha T.C. Lin, John Robert Razote Bautista, Fernando Dela Cruz Paragas & Margaret Tan
*Drivers and Challenges of Evolving Location Based Advertising in Singapore*
Sociability and Networks: Strand B Chair: Sakari Taipale

Sharon Strover
Mobile devices, entertainment, and sociability

Yosef Arie & Gustavo Mesch
The spatial and social network dimensions of mobile communication: A test of the Social Stratification and Social Diversification Hypothesis

Alette Schoon
(Im)mobile phones: "Stuckness" and mobile phones in a neighbourhood in the global south

Tabita Moreno Becerra
Mobile Social Networking and Facebook users’ understanding of privacy in Chile

14.30 to 15.30

Location 2: Strand A Chair: Christian Licoppe

Beth Coleman
Mobile Media and the Development of Distributed Storytelling

Rowan Wilken & Gerard Goggin
Locative Media: Histories, Economies, Politics

Didem Ozkul
Mediating urban experiences through location: A nostalgic sense of place

Dong-Hoo
Lee Mobile Maps and Ways of “Consuming” Places

Family & Relationships: Strand B Chair: Katie Cumiskey

Jimmie Manning
Mobile Sexuality: ‘Sexting’ and Flexible Sexual Interaction

Chung-Tai Cheng
The Making of “Partners”: The Negotiations of Gender Relations and Marriage in Rural China with a Case Study of the Use of Mobile QQ

Sirpa Tenhunan
New media, mediation and social change: Mobile technology and gender in rural India

15.30 to 16.00  Coffee/Tea
16.00 to 17.00

**Migration: Strand A**  **Chair: Fernando Paragos**

**Heather Horst**  
*Mediating Mobility on the Border of Haiti and the Dominican Republic*

**Andrea Hickerson & Kristin Gustafson**  
*The Immigrant New Media Paradox: If Immigrants Are Early Adopters, Why Aren’t More Immigrant Media Online?*

**Rajiv Aricat & Arul Chib**  
*Determining the Links between Mobile Phone Appropriation and Migrant Acculturation: Preliminary Investigation of an Indian Community in Singapore*

**Youth 1: Strand B**  **Chair: Katy Pearce**

**Giovanna Mascheroni & Gitte Stald**  
*How internet agendas are influencing research on mobile devices: A case study of mobile internet risks to children*

**Wenche Nag, Mona Jakobsen & Rich Ling**  
*Keep out! Join in! Cross generation communication on the mobile internet*

**Ingrid Erickson**  
*Playing the Neighborhood: Scaffolding the Production of Youth Spatial Narratives*

**Gitte Stald**  
*TEN YEARS BACK AND TEN YEARS FORTH Experiences from a decade’s studies of young Danes and their mobile media and potential influence on future research*

17.00 to 18.00

**Political and Cultural Participation: Strand A**  **Chair: Thilo von Pape**

**David Coppini**  
*More Mobile More Involved “A Comparative Study of Four Countries: Colombia, Japan, Nigeria and the U.S.”*

**Jacob Groshek & Ingrid Bachmann A**  
*Latin Spring? Examining Digital Diffusion and Youth Bulges in Forecasting Political Change in Latin America*

**WenHong Chen**  
*A Moveable Feast: Cultural Participation via Mobile Devices*

**Jason Martin**  
*Differential Effects of Mobile News and Social Media on Political Participation: Implications for Addressing Information Inequalities*
Youth 2: Strand B Chair: Giovanna Mascheroni

Toshie Takahashi  
Japanese youths engaging with mobile ICTs: looking ahead from the past ten years

Dominic Yeo  
Is hooking-up apps fueling risky sexual behaviors? Examining the impact of mobile ICTs on the sexual socialization of gay youths in Hong Kong

Claudia Riesmeyer  
Mobile communication, media literacy and mediation authorities

Marijk Vanden Abeele, Alexander Schouten & Marjolijn Antheunis  
Adolescents’ Instrumental and Expressive Text Messaging Behavior and their Friendship Quality: a Perceived Affordances-Approach

19.15 Rendevous at the Restaurant for Dinner

DAY2 MONDAY 17TH JUNE 2013

9.00 to 10.00

Meaning & Method: Strand A Chair: Veronika Karnowski

Hugh Mackay  
Measuring Mobile Users: Website and Social Media Analytics at the BBC World Service

Fernando Paragas  
Call it maybe: Two decades of reporting on the health risks of mobile telephony

Yonnie Kim  
Mobile phones as “a cultural thing”: The reflexive approach towards mobile technology

Mobility: Strand B Chair: Trisha T.C. Lin

Catherine Middleton  
Mobility doesn’t always work for work: Investigating failures of mobility and exploring consequences for communication research

Kim Sawchuk & Barbara Crow  
Ageing Mobile Media: physical mobility and mobile media practices

Maren Hartmann  
Behind the Scenes: Mobile Media and Electricity

Joseph Bayer, Scott W Campbell, Rich Ling  
Mobile automaticity: a theory of mobile and social habits

Version: 5 June 2013
10.00 to 11.00

**Emotions & Intimacy: Strand A Chair: Larissa Hjorth**

Amon Magadza, Lorenzo Dalvit, Megan Schoeman  
*South African university students’ memories of their first mobile phone*

Meghan Mahony & Steven Eichmann  
*Mobile Communication: Exploring the Motivations and Challenges for Non-Users*

Amparo Lasén  
*Mapping intimate disquiets and vulnerabilities through the study of mobile ICT*

Katie Cumiskey  
*“Let me show you what my life used to be”: Meaning making and the use of mobile ICTs in the wake of acute trauma and loss*

**Mobile Internet: Strand B Chair: Kim Sawchuck**

Darja Groselj & Grant Blank  
*Comparing Mobile and Non-mobile Internet Users: How are Mobile Users Different*

Sora Park  
*Always on and always with mobile media*

Sakari Taipale  
*Corporeal mobilities in the daily life of mobile and fixed Internet users*

Cornelia Wolf  
*The information repertoire of mobile internet users – first hints for the digital transition?*

11:30 – 12:30 Coffee/Tea

**Panel Review & Discussion Chair: Jane Vincent**

Judy Wajcman; Chris Locke; Jonathan Donner; Leslie Haddon

12:30 – 13:00

**Best Paper Awards : Rich Ling**

**Thanks and Close : Jane Vincent and Leslie Haddon**

Strand A : Alumni Theatre

Strand B: Thai Theatre

Panel Discussion Plenary: Alumni Theatre

Presenter shown in bold underlined