Mobile2.0: Beyond Voice? ICA Preconference Draft Program (V1.5)

20-21 May 2009, Chicago, USA

Day 1, Wednesday 20 May	
1300-1330	**Registration**
1330-1340	**Welcome address, Rohan Samarajiva (LIRNEasia)**
1340-1410	**Keynote address, Tim Kelly (infoDev, World Bank)**
1410-1510	**SESSION 1: Mobile internet use, Chaired by Francois Bar (Annenberg School for Communication, University of Southern California)**
	-The iPhone and mobile access to the internet, Richard Ling (Telenor/IT University of Copenhagen) and Pål Roe Sundsøy
	- New paths: exploring mobile-only internet use in South Africa, Jonathan Donner (Microsoft Research, India)
	- Assessing Cell Phone Usage among Low-Income South African Youth, Tino Kreutzer (Center for Film and Media Studies, University of Cape Town, South Africa)
	Discussion
1510-1530	**BREAK**
1530-1630	**SESSION 2: Trends in mobile usage: Part I, Chaired by Tim Kelly (infoDev, The World Bank)**
	- The personal hand phone: a vehicle for developing and sustaining local business networks? Exploring the usage of mobile phones among small Malaysian enterprises, Tom Erik Julsrud, Grace Roldan and Andrew Wong (Telenor Research & Innovation, Norway and Malaysia)
	- Mobile adoption in Asia, Harsha de Silva (LIRNEasia)
	- Education, mobile phone use and production decisions: A rural case study in Peru, Aileen Agüero (DIRSI - Instituto de Estudios Peruanos (IEP), Peru)
	Discussion
	End of day 1

Day 2, Thursday 21 May	
0800-0900	**SESSION 3: Trends in mobile usage: Part II, Chaired by Rohan Samarajiva (LIRNEasia)**
	- Mobile teens in Taiwan, Yi-Fan Chen (Department of Communication and Theatre Arts, College of Arts and Letters, Old Dominion University, USA)
	- The Strategic use of mobile phones among poor people in some Latin American Countries, Luis Fernando Gamboa (Department of Economics, Universidad del Rosario, Colombia)
	- Mobile Phones and Migrant Workers in Malaysia, Grace Roldan (Telenor Research & Innovation Centre Asia Pacific, Malaysia)
	Discussion
0915-1035	**SESSION 4: Mobiles and social networking, Chaired by Grace Roldan (Telenor Research and Innovation Asia Pacific)**
	- Emerging mobile phone uses among young users: the mobile images and the video, Corinne Martin (CREM Metz University, France)
	- Political Involvement in "Mobilized" Society: The Interactive Relationships among Mobile Communication, Social Network Characteristics, and Political Life, Scott Campbell and Nojin Kwak (Department of Communication Studies, University of Michigan, USA)
	- Navigating Expansive Social Horizons: The Social Utility of Mobile Phone E-mail Among Japanese Youth, Jeffrey Boase (Department of Communication, Rutgers, The State University of New Jersey, USA) and Mito Akiyoshi (Senshu University, Japan)
	- GPS Mobile Social Networks: Reexamining Our Interactions with Urban Space, Lee Humphreys (Department of Communication, Cornell University, USA)

discussion

1035-1100	**BREAK**

1100-1220 — **SESSION 5: New mobile applications: Mobile health, education, news and information services, Chaired by Harsha de Silva (LIRNEasia)**

- Perceptions of the mobile device as a news medium in Sweden and Japan, Oscar Westlund (Department of Journalism and Mass communication, Göteborg University, Sweden)

- The interplay of information, payments and logistics over mobiles, Ayesha Zainudeen and Rohan Samarajiva (LIRNEasia, Sri Lanka)

- Longitudinal Findings from Aceh Besar Midwife Mobile-Phone Project, Arul Chib (Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore)

- Mobile Voices: A Mobile, Open Source, Popular Communication Platform for First-Generation Immigrants in Los Angeles, Francois Bar (Annenberg School for Communication, University of Southern California, USA), Melissa Brough Sasha Costanza-Chock, Amanda Garces, Carmen Gonzalez, and Cara Wallis.

discussion

1220-1330	**LUNCH**

1330--1505 — **SESSION 6: Mobile TV and cinema: Part I Chaired by Richard Ling (Telenor/IT University of Copenhagen)**

- Comparison of Mobile TV in Singapore and Taiwan: Social-technical System Approach, Trisha Tsui-Chuan (Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore) and Yu-Li Liu (National Chengchi University, Taiwan)

- Towards a realistic assessment of mobile TV developments, Anders Henten and Reza Tadayoni (CMI, Aalborg University, Denmark)

- Lonely adopters"? An exploratory study of early adopters of mobile television and their mobile phone appropriation, Veronika Karnowski (Institut für Kommunikationswissenschaft und Medienforschung, der LMU München, Germany), Thilo von Pape (Université Paul-Verlaine, Metz, France) and Werner Wirth (Universität Zürich , Switzerland)

- GPSFilm: Location-Based Mobile Cinema, Scott Hessels (School of Art, Design and Media, Nanyang Technological University, Singapore)

- The mobile phone as a character in primetime Television, Emil Bakke (Ohio University, USA) and L. Meghan Peirce (Ohio University, USA)

discussion

1505-1530	**BREAK**

1530-1630 — **SESSION 7: New concerns arising from new technology, Chaired by Robin Mansell (London School of Economics and Political Science)**

- Problems with Digital Inclusion and Public/Privacy Issues of Mobile Technology, Muneo Kaigo (Graduate School of Humanities and Social Sciences, University of Tsukuba, Japan)

- The Social Life of Wireless Urban Spaces: Wireless Internet Use, Social Networks, and the Public Realm, Keith N. Hampton , Oren Livio and Lauren Sessions (Annenberg School for Communication, University of Pennsylvania, USA)

- Cell Phones, Location-based Services & the Politics of Mobile Data, Heather Maguire (Communications & Culture, York University, Canada)

discussion

1630-1655	**WRAP-UP SESSION, Discussion led by Richard Ling (Telenor/IT University of Copenhagen)**
1655-1700	Closing remarks
	End of day 2