International Communication Association
Mobile Communication Pre-conference

Wednesday, May 24, 2017
San Diego, CA

Mobile media as (tools for) Interventions
Call for Proposals
Deadline for Workshop Proposals: November 21st, 2016

Two decades of research on the social implications of mobile-mediated communication have passed. During these decades, the repertoire of mobile devices and mobile contents, functions and usage contexts have tremendously expanded. As we stand at the threshold of the third decade of mobile media research, we can look back at how mobile media have intervened in aspects of people's everyday lives, and use these insights to speculate about what the future of mobile media and mobile research may bring. Hence, this year's pre-conference theme emphasizes the dual role of mobile media, as tools for intervention and as examples themselves of technologies that intervene in everyday life.

The 14th annual ICA Mobile pre-conference aims to reflect upon the influence of mobile technologies on everyday practices through the theme "Mobile Media as (tools for) Interventions." The pre-conference will be organized in the form of interactive Blue Sky Workshops. These workshops will provide a forum where graduate students, new faculty, and more experienced scholars can discuss their research, ideas, and work in progress, thus creating an opportunity to cultivate a supportive and integrated community of thinkers.

We invite interactive workshop proposals covering a broad range of topics that relate to the social implications of mobile media. Topics may include mobile media and civic engagement, mobile activism and social movements, mobile social media, mobile learning and education, mobile media research methods, mobile media and youth, mobile media in international contexts, mobile health, mobile cultures and art, mobile media and place, mobile platforms, wearable devices, augmented reality, mobile journalism, mobile gaming and play, mobile media usability and UX issues, mobile language, sociology/anthropology/psychology of mobile communication and mobile media histories.

Interactive workshop proposals are welcomed from scholars at all stages of their careers and across multiple disciplines related to mobile communication. Given the location of this year's

conference in San Diego, we especially encourage submissions from scholars in Latin America. Each workshop will be allocated a time slot of approximately 1.5 hours. Workshops should focus on the discussion of new ideas, theory and empirical results, but can also be more practically or industry oriented. A workshop is typically organized around a consortium of 4-5 main participants who present and discuss their work, but will also engage the audience. Pre-conference attendees can attend multiple workshops.

Submissions should include a workshop summary of 500-800 words (excluding title and references). This summary should describe:
  (1) the topic and its relation to the pre-conference theme,
  (2) the goal of the workshop
  (3) the scheduled activity, detailing how participants and audience members will be involved, and
  (4) the participants and their relationship/contribution to the workshop.

Proposals can be submitted via email to icamobile17@gmail.com. The workshop summaries will be published online and in the printed program. Submissions will be peer reviewed. Proposals will be selected based on criteria of relevance, originality, theoretical/practical contribution, clarity of presentation, as well as fit with the conference theme. Notifications of acceptance will be emailed to contributors by early January 2017.

How to participate:

Teams wishing to submit a proposal should see the call for proposals.

Individuals wishing to attend the conference without presenting a paper should see the registration page (on the website of the Mobile Communication Interest Group).

Organizers:

Chair: Colin Agur (cpagur@umn.edu)
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